Join Us as a Member of the Henry Schmieder Arboretum

Benefits:
- Spring & Fall Gold Leaves Membership Newsletters
- Free admission to all Founders Lectures & Special Events
- 2 guest passes for Founders Lectures
- 10% discount at The Farm Market

THE HENRY SCHMIEDER ARBORETUM MEMBERSHIP APPLICATION

____ New ______ Renewal ______ Individual $25
____ Family $50 ______ Student/Sr. Citizen $20
____ Supporting $100 ______ Staff $20

Make checks payable to The Henry Schmieder Arboretum. Yearly Membership is from January 1 to December 31.

Name on Membership: _________________________________
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Mail to:
THE HENRY SCHMIEDER ARBORETUM OF DELAWARE VALLEY COLLEGE
700 East Butler Avenue • Doylestown, PA 18901
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Visit us on the web at www.delval.edu/arboretum

Printed on recycled paper
Welcome to the 21st season of the Henry Schmieder Arboretum’s Presentations. This Spring 2011 series includes outstanding lectures. Join us!

The Henry Schmieder Arboretum’s success is owed in part to the diligent work of our Arboretum Partners. The Partners are volunteers who assist the Director, Horticulturist and student crew in making the campus of Delaware Valley College a beautiful place to leisurely stroll or seriously study.

Become a Henry Schmieder Arboretum member and receive discounts on all activities.

Founders Lectures

The Founders Lectures are FREE to Schmieder Arboretum members and current Delaware Valley College students. Nonmembers are invited to attend at a cost of $5 for each lecture. No registration is necessary for the Founders Lectures.

This season’s Founders Lectures will be held at 7:30 p.m. on Wednesday evenings in Room 114 of the Mandell Building (Smart Classroom).

The Asian Invasion
Herbert Hickmott • Wednesday, March 23, 2011
7:30 p.m. • Mandell 114

Major insect infestations have been occurring recently and are threatening our trees. Herb Hickmott will discuss these ever increasing infestations by insects which have originated from the Orient: which insects they are, what they attack, and what we can do about it.

Herb Hickmott joined Keystone Tree Experts in 1992 after working in the landscape design business. An ISA Certified Arborist and a Pennsylvania Certified Horticulturist, Herb also served on the Executive Board of the Pennsylvania-Delaware Chapter of the International Society of Arboriculture. In addition, he is a member of the Plumstead Township Environmental Advisory Council and the Cheltenham Township Shade Tree Commission. Herb is a graduate of Delaware Valley College with a B.S. degree in Ornamental Horticulture.

Why Don’t Our Customers Love Us Anymore?
Lloyd Traven • Wednesday, April 20, 2011
7:30 p.m. • Mandell 114

Ornamental horticulture is rapidly approaching a crisis state in this country, with diminished sales, less traffic in the stores, and homogenization of products at all levels of retail. We are boring our customers to death, no longer showing them the excitement and the wonder that got us all excited in the past. Not all is lost! Lloyd Traven will examine some trends you may be missing as well as some unique and current opportunities to turn this dilemma to our advantage. Organics, sustainable, and social media are part of the answer. However, let’s look at why people garden, and when, and how. No trend is more active than food gardening, and this is likely to be one of the shining lights. Let’s also consider the beauty of what we grow and the passion that it creates.

Lloyd and his wife Candy are owners of Peace Tree Farm, founded in 1983, and located in Kintnersville, PA. The greenhouse operation is committed to using advanced technology combined with sustainable and organic growing techniques. Peace Tree Farm is an established and respected operation, and clientele include National Cathedral and the Smithsonian Institution. Prior to establishing Peace Tree Farm, Lloyd worked in market research and special projects at Ball Seed Company. As an author, Lloyd has contributed to numerous trade magazines, such as Greenhouse Grower and GrowerTalks. He has also made several appearances on the Martha Stewart Show. Lloyd earned his B.S. degree in Ornamental Horticulture from Delaware Valley College in 1979 and an M.S. degree in Horticulture from Cornell University in 1981.

Understanding Green Roofs from the Ground Up
Ed Snodgrass • Wednesday, February 16, 2011
7:30 p.m. • Mandell 114

Book signing immediately follows the presentation.

Green roofs have garnered a lot of press over the last few years, but what are the facts? Ed Snodgrass will cover the latest information on green roof technology. This includes why green roofs are built, what they mean for urban areas, the types of plants that can be used and the maintenance of these plants. Case studies of local, national and international projects will be used to illustrate these points.

Ed started the first green roof nursery in the U.S. and has collaborated on green roof research with several academic institutions and botanical gardens. A fifth generation farmer and nurseryman, he is owner and president of Emory Knoll Farms, Inc. and Green Roof Plants, North America’s first nursery specializing in green roof plants and horticultural consulting. A popular speaker and published author, Ed lectures widely at universities and regional, national and international conferences and has been featured in The New York Times. His new book, co-authored with his wife Lucie, is entitled The Green Roof Manual: A Professional Guide to Design, Installation, and Maintenance. It was released by Timber Press in Fall 2010 and provides basic information about how to design and build green roofs.

Combinations – Finding the Right Mix
Dan Benarcik • Wednesday, April 27, 2011
7:30 p.m. • Mandell 114

Dan Benarcik will explain that it is important to consider not only plant combinations but also materials’ color, texture and components of the total garden to achieve aesthetic harmony—a holistic approach to landscape design.

Dan Benarcik is a Horticulturist at Chanticleer, an innovative garden, in Wayne, PA. He oversees the Courtyard Gardens, concentrating on tropical, subtropical, and tender perennials for seasonal display. Previous work experience included a position as a customer sales representative for Imperial Nurseries, a large east coast-based re-wholesaler of landscape plants, and a position as a woodpath gardener at the Mount Cuba Center, specializing in plants native to the eastern piedmont. Dan received a B.S. in Plant Science from the University of Delaware in 1986. He is currently an on-air personality on QVC for Cottage Farms Nursery and is an instructor at Longwood Gardens, where he teaches the Groundcovers course as part of the Continuing Education Department. He lectures locally and nationally. Dan has authored articles which have appeared in Fine Gardening, Horticulture, Martha Stewart Living, and Rodale’s gardening books.

Planning a Wedding?
The Henry Schmieder Arboretum’s gardens can provide a beautiful background for your photos. For details, call Barbara Muse at 215-489-2287.

Members Plant Swap
Wednesday, May 18, 2011
6:30 – 8:00 p.m. • OH Greenhouse

Always a favorite, this is the opportunity for members to exchange their favorite or most unusual perennials, trees, shrubs or groundcovers with those of other gardeners. Even if you come to the Swap plant-less, you’ll get a chance to go home with some new plants! This is a juried event, so please remember that weedy, rampant-growing, or invasive species will not be accepted, but the more unusual or choice plants that you bring, the more opportunities you gain to select plants!