Everyone’s a Little Country at A-Day

April 28–30th

Friday
12PM-6PM
Judging and Preview of Exhibits

Saturday & Sunday
10AM-7PM
Games • Exhibits • Performers
Demonstrations • Musical Guests
Livestock Shows

Fun for the Whole Family!

www.devalcol.edu/aday
Dear Friends,

Spring is always an exciting time on the Delaware Valley College campus. This spring, especially, we have many reasons to be encouraged about the direction in which we are headed. Students returned to campus for the start of the spring semester on January 18, and enrollment remains high. We continue to build upon our strengths, and the College’s commitment to success is not unrecognized by students transitioning into college life.

Delaware Valley College remains at the forefront of education for our students, alumni, and community. In December, the Kenneth and Carol Lipton Lecture Series was launched with its first presenter, Joseph Goodwin, Deputy Director for the Pennsylvania Office of Homeland Security, speaking about the impact of state homeland security on Pennsylvania residents. We look forward to hearing from experts and leaders in various fields as this program continues.

You’ve heard a lot about the new Farm Market over the past two years. Phase II was completed in January with the opening of the greenhouse. The final step in this endeavor is construction of Phase III, classroom space. With a goal of completion for the 2006 season, this includes the installation of drainage, irrigation, and new soil. This will continue the improvement of our athletic facilities, which is a priority in our Strategic Plan. Phase II of the South Hall residence facility is complete, providing a total of 304 beds in the building and eliminating the need for temporary housing. With its completion, the front part of Elon Hall will be renovated into a state-of-the-art health center. As funds become available, other residence halls will be systematically upgraded. These are great ventures to look forward to as the College continues its tradition of excellence in higher education.

In preparing for Delaware Valley College’s future, we can’t forget the $9 million Campaign for the Second Century coming to a close on June 30, 2006. Designed to assist in growing all areas of the College, the campaign is dependent on the support of alumni and friends. The campaign will help to provide the necessary resources to provide a 21st century education—improving infrastructure and facilities, building the endowment to support student scholarships, providing tools, resources, and training for faculty, and strengthening our academic programs. I hope you see this campaign as a time to transform your love for this institution into action. I truly believe that our future is limited only by our vision and willingness to improve. Now is a critical time to participate in the campaign and support the continued evolution of the College in a highly competitive market.

Of course spring means A-Day is around the corner. This is the year to come and admire the College’s accomplishments. Visit South Hall and The Farm Market. These are significant ventures that would not have been possible without the support of our alumni and friends. For that, future alumni and the entire college community thank you. Together we will continue to make good things happen at Delaware Valley College.

Sincerely,

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The Founders’ Day and Student Leadership Awards ceremony will take place on April 12.

Last year, both ceremonies were successfully combined in an effort to impress upon students the importance of Founders’ Day.

One of the awards to be presented will be the Founders’ Day Award given to a senior who has demonstrated leadership ability and campus and community involvement over four years. Among other awards will be Who’s Who Among Students in American Colleges, the Jasmin L. Edson Memorial Scholarship, and the David Edward Bianco Award.

Invitees will include the Board of Trustees, administration, faculty, students, staff, and families and friends of award recipients.

Upcoming Workshops, Lectures and Events

Workshop: Basic Body Floral Design
April 8, from 9AM-12PM

Lecture: Love your Plants in Sickness and in Health
April 19, at 7:30PM

Workshop: Vegetable Gardening for Children
April 22, from 9AM-12PM

Trip: Tour of Mount Cuba Center for Piedmont Flora
May 11, from 9AM-4PM

Lecture: Grow your Berry Best: Fruit in your Backyard
May 17, at 7:30PM

Special Event: What is it worth, Antique Appraisal
June 11, at 1:00PM

You need to register to attend the events

For membership or event information: phone: 215-489-2283, e-mail: hsapartners@devalcol.edu
www.devalcol.edu/Arboretum
College receives First Federal Appropriation

*The College welcomed Congressman Michael Fitzpatrick to campus in January for a check presentation of $220,000 from the federal government.*

The appropriation will be used to continue the College’s work on creating a new biotechnology center dedicated to nurturing new entrepreneurial ideas, start-up companies, and partnership opportunities with biotechnology companies. The $220,000 will be added to the nearly $8 million in state capital budget redevelopment assistance received by Delaware Valley College and the Hepatitis B Foundation to create a new biotechnology research complex. More directly, the appropriation will be used toward architectural and engineering related costs to convert and retrofit the Bucks County Biotechnology Center, located in Doylestown on the site of the former D.A. Lewis Building.

“In following Pennsylvania’s lead, the federal government has recognized that Southeastern Pennsylvania and Bucks County, in particular, is a hotbed for the biotechnology industry,” said Leamer. “This project will help Bucks County to continue to grow in the biotech sector.”

“Our students and faculty will work side-by-side with biomedical researchers and biotech start-up companies,” added Leamer. “Establishing this center in partnership with the Hepatitis B Foundation greatly enhances our teaching opportunities and the growth of our programs. This allows us to prepare students for careers in biotechnology. It also offers start-up firms and private-sector researchers the opportunity to work in partnership with academic researchers and students in a high-tech setting that otherwise may not have been available to them.”

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From the Left: Det Ansinn, Doylestown Borough Council Member; Chip Thome, Doylestown Borough Council Member; Walter Berry, Doylestown Township Supervisor; Dr. Thomas C. Leamer, President, Delaware Valley College; Congressman Fitzpatrick; PA State Representative Chuck McIlhenney; and Libby White, Doylestown Borough Mayor.

*For additional photos from the event visit, www.devalcol.edu/news (click January)*
They looked like they were going to do it again. After a number of dramatic, come-from-behind victories over the last two years, Delaware Valley appeared destined for another memorable finish when a Rowan University punt got caught in the wind and went only eight yards to its own 36-yard line.

3:01 remained on the clock and the Aggies trailed by just six, 27-21, in the NCAA Division III quarterfinals. Less than two minutes earlier, Delaware Valley scored a touchdown to pull to within one possession and halted a string of 27 straight points that Rowan had put on the scoreboard. The Aggie defense then made a key stop to force the punt.

Delaware Valley reached the Rowan 19-yard line on a fourth-down play and still had enough time to produce another victory. However, the drive went back to the 23-yard line over the next two plays and an incomplete pass brought another fourth down situation. On fourth down, Adam Knoblauch’s pass into the end zone was knocked away by a Rowan defense and the capacity crowd at James Work Memorial Stadium went silent.

No miracle comeback this time, but it was another miracle season for head coach G.A. Mangus and the Aggies.

With the pressure now of being the defending Middle Atlantic Conference (MAC) and a nationally-ranked team (6th in Sports Illustrated among other publications), Delaware Valley faced every opponent’s best effort week in and week out. After all, every team’s season could be made by knocking off the champs.

The Aggies took everyone’s best shot and kept on winning…and winning. The result was another perfect, 10-0 regular season including a 9-0 mark in conference play. They wrapped up their second straight MAC title after a record-setting 58-27 dismantling of Juniata College in week nine and concluded their unbeaten regular season with a 36-21 triumph over archrival Widener University a week later.

On the Sunday after the Widener game, the team and a number of fans gathered in James Work Gymnasium to watch the NCAA Division III playoff selection show on ESPN News. Highlights of the Aggies were shown on the national network and the team was announced as the top seed in the East Region, meaning the first three rounds would be played on campus. Later it was revealed that one of the semifinal contests was awarded to the East Region so the road to Salem, Virginia and the NCAA Championship Game was set to go through Doylestown if the Aggies could keep winning.

Week one of the playoffs saw Curry College of Massachusetts come to town. After a slow start, the Aggies scored 30 of the game’s final 38 points for a 37-22 victory. Knoblauch threw for 274 yards and three touchdowns while his 67-yard touchdown run down the right sideline with 1:37 remaining sealed the deal.

The second round of the playoffs featured a match-up with fourth-seeded Hobart College of New York. The game was scoreless through the first three
ADAM KNOBLAUCH

The story has been told over and over again and it is the stuff that legends are made of. How he decided not to attend college immediately after high school and worked in a hardware store. How he missed playing football and how only one coach kept calling and finally persuaded him to give college a try.

Fortunately for Adam Knoblauch, head coach G.A. Mangus and Delaware Valley College, the rest, as they say, is history.

Knoblauch’s career came to an end with the 2005 season and he will be remembered as not only one of the best players in school history, but also as one of the greatest quarterbacks ever to suit up on the NCAA Division III level. He helped turn around an Aggie football team that were perennial doormats to national title contenders.

Following a losing record in his freshman year, Knoblauch led the Aggies to an amazing 33-4 record over the last three years, including a pair of MAC championships, an ECAC title and a pair of quarterfinal appearances in the NCAA playoffs.

In the process, Knoblauch became just the sixth quarterback in college football history (all divisions) to pass for more than 10,000 yards and rush for more than 1,000 yards in a career. Among the names on the exclusive list is current NFL Tennessee Titans quarterback Steve McNair.

Knoblauch finished second all-time in Division III history with 12,833 yards of total offense (11,284 passing; 1,549 rushing) while his passing total ranked fifth on the career list. He also became one of just 11 quarterbacks in Division III history to throw for 100 or more touchdowns in a career (101). Knoblauch owns or shares 17 Delaware Valley records and is also ranked either first or second in MAC history in every passing category.

The accolades for Knoblauch kept pouring in after the season. He was named the MAC Offensive Player of the Year and First Team Quarterback (second year in a row) and was also selected as the ECAC Southeast Player of the Year and First Team Quarterback. D3football.com selected Knoblauch as its East Region First Team quarterback.

Knoblauch also received a pair of prestigious Philadelphia awards. The Philadelphia Eagles selected him as their “Fight For Leukemia” College MVP and was presented with the Bert Bell Award at their December banquet. In February, he received the Outstanding Philadelphia Amateur Athlete Award from the Philadelphia Sportswriters Association, and he was also honored by the prestigious Maxwell Football Club as its Tri-State Player of the Year.

Knoblauch was a Gagliardi Trophy finalist for the Division III Player of the Year – an award that recognizes athletics, academics and community leadership. He was also a semifinalist for the Draddy Trophy, which is the National Football Foundation and College Hall of Fame (NFF) National Scholar-Athlete Award and is known in many circles as the “Academic” Heisman Trophy.

In December, Knoblauch was selected to and played in the Aztec Bowl, an all-star game in Toluca, Mexico that featured Division III’s best against the Mexican National Team. He threw a touchdown pass to help lead the Division III squad to a 53-15 victory.

For Mangus and his squad, they have dramatically turned the program around from 2-8 to in 2002 to 33-4 since then, including back-to-back 12-1 campaigns.

For Mangus and his squad, they have dramatically turned the program around from 2-8 to in 2002 to 33-4 since then, including back-to-back 12-1 campaigns.

One year earlier, Rowan hosted Delaware Valley in the quarterfinals and posted a 56-7 victory. This time, the game was played in Doylestown and it looked nothing like last year’s outcome. The Aggies took a 14-0 halftime lead, only to see Rowan storm to a 27-14 advantage in the fourth quarter. That led to the late rally attempt by Delaware Valley – one that fell 19 yards short.

For Mangus and his squad, they have dramatically turned the program around from 2-8 to in 2002 to 33-4 since then, including back-to-back 12-1 campaigns. They have received local and national attention and have turned James Work Memorial Stadium into the place to be on Saturday afternoons with capacity crowds and a vocal student section that calls itself the “Children of the Corn.”

And with 18 starters expected back, it doesn’t look like the success is going to end anytime soon.
Clements Promoted to Head Coach

In January, Jim Clements was promoted from assistant head coach/defensive coordinator to head football coach after G.A. Mangus resigned to take an offensive coordinator position at Division I-A Middle Tennessee State University.

Clements, 33, has spent the last two years on the Delaware Valley staff and his work with the defensive unit was one of the key reasons why the team posted back-to-back 12-1 records.

“A total of 10 defensive players have earned all-conference accolades under Clements’ tutelage.”

The year before Clements took over the defensive reigns, the team placed no higher than sixth in the MAC in the major statistical categories. Since then, the Aggies have ranked in the top three in every category. A total of 10 defensive players have earned all-conference accolades under Clements’ tutelage, including the 2004 MAC Defensive Player of the Year in linebacker Andrew Erby.

Prior to coming to Delaware Valley, Clements spent eight years at Widener University, first as a graduate assistant and then as the team’s defensive coordinator.

Coach Mangus is heading to Middle Tennessee State University.

Coach Clements will continue DelVal’s legacy.
Greenhouse added to The Farm Market

The college celebrated the opening of its new state-of-the-art 2,500 square foot greenhouse, adjacent to our new consumer retail farm market.

The new greenhouse, one of 13 on campus, is earmarked as a non-growing retail area. Products grown elsewhere on campus will be displayed and sold from the new complex. This ultra-modern Nexus Atrium features computerized controls and automatic shading and venting to automatically adjust temperature and light maintaining the perfect balance for the greenery.

“We want to continue to offer the highest quality products possible to customers of The Market at Delaware Valley College,” said Leslie Cole, Greenhouse Production Manager, an 11-year DelVal veteran who manages plant and flower production in the College’s Greenhouse-Laboratory and Arthur Poley Greenhouse complexes. “This new retail greenhouse will allow us to enhance our product offerings, offer the highest quality products to our customers while maintaining an incredible learning environment for our students,” she added.

The new farm market general manager Richard Mancini agrees.

“The hands-on learning environment and science with practice philosophy at DelVal, and at The Market in particular, makes this a unique place. This new greenhouse will only reinforce that idea,” said Mancini. “A student, for example, could move from learning about plant diseases in class to actually working in the new greenhouse to protect the retail merchandise or following a lesson in “Marketing Horticultural Products,” might handle marketing tasks for us.”

Phase 2 of South Hall completed

Phase two construction of South Hall, the college’s newest residence hall, was completed in early January, adding 107 new beds in 55 rooms for students. In addition, there are lounges on each floor of the approximately $4.2 million two-story building for student gatherings and studying.

“We’re excited about offering students the amenities they’ve asked for,” said Dr. Elizabeth Arrison, Vice President for Student Affairs and Dean of Students. “Air conditioning, carpeting, relaxing lounges, semi-private bathrooms, all contribute to making students more comfortable.”

South Hall phase one was completed in the fall of 2004. Space for phase two came after the demolition of Wolfsohn Hall last spring. The buildings are connected by a walk-through bridge.

Both phases have the feel of a ski lodge, down to the cherry-hued woodwork, working fireplace, and ample gathering and meeting spaces for students. A security station in phase one is staffed with a security officer from 7:00pm to 3:00am. A computer lab is open to the residents of both phases as is a weight-training and fitness room. Laundry facilities are on each floor of the buildings.
Fun in the sun in the Caribbean? Not quite fun, but plenty of sun for Dr. Robert Yapsuga and Dr. Pamela Reed when they traveled to the Virgin Islands for tours of Ross University’s facilities and visits with Ross’ staff and students.

“T met with a lot of students there and had the opportunity to ask them about their experience at Ross,” said Dr. Yapsuga, Vice President for Enrollment Management at DelVal.

“We met with their faculty and were impressed with their credentials and their hands-on approach,” Yapsuga said, “it’s very similar to ours.”

Yapsuga’s visit was to Ross’ School of Medicine on the island of Dominica while Reed visited with their School of Veterinary Medicine on the island of St. Kitts.

“I was impressed with the college’s facilities and curriculum,” said Dr. Pamela Reed, Associate Professor of Animal Science. “I have always known of students going there, and had the opportunity to speak to a couple of DelVal students in their second year there, but was unclear as to what their curriculum, faculty and facilities were really like. They are first-rate,” Reed said.

Yapsuga and Reed were following up on the articulation agreement between DelVal and Ross signed last spring. The agreement between the two schools guarantees entrance into Ross University’s School of Medicine and their School of Veterinary Medicine for DelVal graduates of Animal Biotechnology and Conservation, Large Animal Science, Biology or Dairy Science.

“We went there first and they then came up here to take a look around our campus,” explained Yapsuga.

While somewhat primitive, Dominica is attractive and encourages students to stay focused on their studies. Unlike St. Kitts, Dominica doesn’t have a tourist trade.

Ross University receives more than 16,000 applications per year and accepts just 600.

Ross University is located on two islands in the West Indies. Their School of Veterinary Medicine is on the island of St. Kitts, in the Leeward islands group at the northern end of the Lesser Antilles, about 220 miles southeast of Puerto Rico. Ross’ School of Medicine is on the island of Dominica, at the top of the Windward Islands. Ross receives more than 16,000 applications a year for its medical school and accepts approximately 500-600 students.

Five Students win PICPA award

Congratulations to our students who won the Pennsylvania Institute of Certified Public Accountants’ (PICPA) Business Plan Challenge during the 2005 event held November 12 at the PICPA Headquarters in Philadelphia.

The five are accounting majors at DelVal and include juniors Valerie Rothermel of Allentown, Pa., Katie Fleeger of Dillsburg, Pa., Mary Wasylenko of Lansdale, Pa., and sophomores Robert Diffin of Newton, N.J., and Amy Wolf of Telford, Pa. Their effort earned them a first place finish in a state-wide competition.

Students were invited to participate in the Phase II competition after their business plan had been reviewed during Phase I. During Phase II, the students were asked to revise their entry under strict guidelines. They were presented with a problem and asked to revise their original business plan within the four-hour timeframe followed by a 30-minute presentation to a panel of PICPA judges.

PICPA awarded a $1500 scholarship to the students for their achievement.

DelVal Team visits Ross University

School of Medicine and their School of Veterinary Medicine for DelVal graduates of Animal Biotechnology and Conservation, Large Animal Science, Biology or Dairy Science.

“We went there first and they then came up here to take a look around our campus,” explained Yapsuga.
According to Elizabeth Kelley, she became a non-traditional student at DelVal after learning about the excellent reputation as the best school for equine studies in the northeast.

Today, Kelley is the only student from the United States and one of six students worldwide attending the renowned Ecole National D’Equitation, (National Riding School of France) participating in their Equestrian Proficiency Course, a 10-month intensive program created in 1970 and serving students worldwide.

Located in Saumur, France, about 3 hours southwest of Paris, the school is run by Le Cadre Noir, trainers of the French Cavalry and French Olympians. Kelley learned about the program from her trainer, Robin Millett, owner and operator of Durham Creek Equestrian Center in Northern Bucks County, Pa., Kelley visited the school to examine its facilities and last year, as a precursor, she spent the summer learning French and working on a farm in France.

The course at Ecole National D’Equitation features equestrian and pedagogic training including dressage, show jumping, eventing, as well as vaulting, driving and hunters. By the end of the course, Kelley will have gained training and competition experience and will be able to teach several riding disciplines and train teams for competitions in their specialty. Kelley will receive a diploma from the French ministry of sports equivalent to the international level II passport required by 27 countries worldwide for trainers. All lessons are taught by the ecuyers of Le Cadre Noir, each a certified expert in his discipline.

“Elizabeth is the first Delaware Valley student to have applied to the National School of France and it is quite impressive that she was asked into the program as it is extremely competitive and prestigious,” said Susan Turcott White, director of Equine Studies at Delaware Valley College. “Her background and desire to excel in the equine industry make me certain that she will have a memorable experience and will do extremely well in the program.

Majoring in Equine Studies, Kelley, a West Palm Beach, Fla., native, is furthering her desire of becoming a classical rider, international competitor and trainer and will have one semester remaining at DelVal when she returns from France.

Elizabeth Kelley is jumping “Rhapsody” in the Fall 2004 Principles of Jumping course.
College Receives Two Major Gifts

Delaware Valley College received two major gifts this past semester. The Connelly Foundation provided the remaining $75,000 of a $150,000 grant for the modernization of the College’s Samuel P. Mandell Science Center. Also received was a $25,000 gift from the Bucks County Farm Bureau to endow a scholarship to provide financial assistance to DelVal students in an agriculture major.

The BUCKS COUNTY FARM BUREAU, a farm organization consisting of more than 3,700 members in Bucks and Philadelphia counties that encourages agriculture, will fund a scholarship for one or two students in any of DelVal’s 19 agricultural majors. The endowment is in line with the Bureau’s commitment to securing the future of agriculture in Bucks County and throughout the Commonwealth by encouraging and furthering the education of young people in the field of agriculture.

“America’s young people are becoming further and further removed from agricultural arenas and are unaware of the excellent agricultural employment opportunities that await them,” said Leamer. “It’s important to encourage them to pursue an agricultural or environmental education that will prepare them for a myriad of career choices that will contribute towards the economic strength of America.” To receive the scholarship, students must be full-time at DelVal in the year the award is made, be in good academic standing and enrolled in one of the many agricultural majors offered. The student must also be a member in good standing of the Pennsylvania Farm Bureau or part of a family holding such a membership. In addition, the student must write an essay on the future of agriculture in the U.S. or other agricultural topic.

The CONNELLY GRANT, the first from the Foundation in DelVal’s history, will support the purchase of lab equipment and renovations to the Science Center’s infrastructure as part of the College’s Campaign for the Second Century comprehensive campaign.

“With science and technology developing and growing at such a fast pace, it is important to continuously improve and update what is offered to today’s student,” said President Thomas C. Leamer. “The Connelly Foundation, whose mission is to enhance the quality of life in the greater Philadelphia region, recognizes and understands the great impact these improvements can have not only for today’s student but tomorrow’s scientists.”

“We appreciate the generosity of the Connelly Foundation and the Bucks County Farm Bureau and applaud their foresight in providing the funding necessary to strengthen the future for our students,” added Leamer.
The college proudly announced the creation of The Thomas W. Watson Executive-in-Residence Program founded by Tom W. Watson, a 1957 DeVal graduate, and internationally-recognized business leader. Its mission is to bring worldwide business leaders from the boardroom to the classroom, to bring first-class business expertise and experience to the classroom discussions and student workshops.

“It’s not about systems. It’s not about strategies. It’s not about numbers. It’s about people,” explains Watson, former Vice Chairman of the Omnicom Group. Omnicom is the strategic holding company that manages a portfolio of global communications leaders including Ketchum, BBDO, DDB, and TBWA. These agencies handle the public relations and advertising needs for clients such as Adidas, McDonalds, DaimlerChrysler, Nike, and Pepsi.

Interacting with a Watson Executive-in-Residence offers our students a chance to learn about current trends, ideas, and emerging issues influencing the world economy in a variety of industries. In addition, students can network with each Watson Executive-in-Residence gaining perspective of the personal and professional attributes necessary to reach their own pinnacle of success.

Individuals selected as Watson Executives-in-Residence have the depth and breadth of experience covering not only the big picture or macro issues, but also sharing the most intriguing details of their area of expertise. Exposure of this magnitude provides a more balanced education for DelVal students and lays a foundation that will serve them well into their careers.

Tom Watson shares his business knowledge with the students during a lecture.

In addition to learning about a particular business or industry, students gain added insight from Watson Executives-in-Residence as they share their own personal career stories and executive skills development.

“Security is on the minds of everyone around the country, every day, every hour, every minute,” said Joseph A. Goodwin, Deputy Director for the Pennsylvania Office of Homeland Security in his December presentation of “State Homeland Security and Its Impact on Pennsylvania Residents”.

Goodwin was the first speaker for the Kenneth and Carol Lipton Lectureship series created by Ken Lipton, a 1961 Delaware Valley College alumnus and former chairman of the College’s Board of Trustees. It’s goal: bring experts and leaders to campus to enrich the lives of students, faculty, and the community.

“IT’s important to remember the government, federal, state, and local authorities are in fact working together to be able to integrate response both proactively and reactively,” explained Goodwin to more than 100 students, staff, and community guests including local police officers and members of corporate security staffs.

Goodwin, who has been serving as Deputy Director for the Office of Homeland Security since January 2005, is responsible for coordinating the state’s Homeland Security efforts between the federal government and state agencies, counties and municipalities. Prior to his appointment, and before having spent a brief period of time in the private sector, Goodwin spent six years active duty in the U.S. Navy as an Intelligence Officer. During that time he had worked with both the aviation and submarine communities, where the focus of his efforts were on geo-politics, foreign naval capabilities, foreign ballistic missile capabilities, and nuclear weapon security.
The poinsettia was first brought to America nearly 200 years ago in its traditional red bouquet but it took the poinsettia more than a century to become the premier holiday symbol in the U.S. In fact, until the 1950s, roses were the favorite holiday flower here and, except for Canada and a few other countries, the poinsettia is still not the current holiday favorite worldwide.

Today the U.S. consumer can purchase a tiny poinsettia plant in a 3-inch pot, an enormous fireplace-sized version with 10-15 flowering bracts or a topiary style which requires skill and time to create. The traditional red poinsettias once seen exclusively in homes until the 1980s have taken on an entirely different dimension than Joel Roberts Poinsett, the first U.S. Ambassador to Mexico, had ever imagined when he brought Euphorbia pulcherrima back from Mexico in 1828. And, although they haven’t caught on (yet) - there have been some pushes to market poinsettias at other times of year – red, white and blue in July, orange at Halloween.

Despite the trend in multiple color choices, the deep red shades, with their long history, are still the most popular. They tend to be the most vigorous plants, lasting in some cases with proper care, through the summer months. Poinsettias with lighter bracts have staying power, too, and will last perfectly through the entire holiday season and into the New Year.

From sunny yellow, sophisticated cream, brilliant pink, pure white and rich burgundy to the more exotic and unusual including salmon, orange, purple, coral and peach, today’s consumer can pick poinsettias with bracts (the colorful leaf of the plant) to complement their carpeting, bedspread or sofa in solid, spotted or striped patterns.

“The blue ones are spray painted,” according to Cowhig. “Most others are genetically bred, taking several varieties of plant and manipulating their seeds to create a new variety while some, although more rare, get their new colors from a natural mutation where there has been cross pollination in nature.”

Why the trend? It’s a fact that women are creating the demand for more and more colors, shades and styles. Cowhig tells us that women are the primary plant purchasers and drive the entire plant market, particularly when it comes to poinsettias. Because of this, the nation’s growers work diligently at developing new shades and colors.

“Poinsettias, the traditional velvety red Christmas hallmark, are now trending to a wide variety of colors, shapes and sizes to fit anyone’s budget, lifestyle and taste,”

— Richard Cowhig
Assistant Professor of Ornamental Horticulture
“Each year, consumers really dictate the market and determine what colors sell,” said Cowhig. “Women appreciate the ability to coordinate their holiday decorating with their year-round home décor.”

Called Christmas Feelings, Marblestar, Champagne Punch, Strawberries and Cream, Shimmer Pink and Snowcap White, the names are nearly as vibrant as the plants themselves.

Cowhig has been sharing his color expertise and poinsettia knowledge with consumers across the country. Articles showcasing the DelVal professor’s horticultural and industry expertise have appeared in national newspapers and magazines.

**DELAWARE VALLEY COLLEGE**

**2005 Poinsettia Trials**

Since 1998, Delaware Valley College has hosted the annual poinsettia trials on campus in partnership with the Pennsylvania State University Cooperative Extension.

This year featured five major breeders. The traditional poinsettias were grown as well as new cultivars featuring varying shades and colors. The growers and educators from the trade are encouraged to examine the cultivars and discuss production with industry representatives.

*Plant production began July 20, 2005*

- 678 Plants grown
- 113 Plant varieties grown
- 250 Visitors/growers in attendance

Next year’s trial date: Nov 8, 2006

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**Erwin ’83 receives recognition**

Dr. John Erwin ’83 received special recognition for his contributions to floriculture at the recent poinsettia trials held at the College.

Dr. Erwin’s research involved temperature stress in floral crops. He is credited with a major discovery in the manipulation of day/night greenhouse temperatures.

Traditionally, flower crops were managed to control the height by utilizing water stress, the use of growth retardants, and genetic selection. Dr. Erwin’s discovered that by reversing the day/night temperature or by dropping the temperature at sunrise, the height of a plant can be controlled in a precise manner. Dr. Erwin’s research has revolutionized modern greenhouse production around the world.

Dr. Erwin is a faculty member at the University of Minnesota at Minneapolis/St. Paul and is a world renowned floriculture expert and industry consultant.
There’s a drive to Dr. Keim if his calendar is evidence. Getting in to see him is tricky. A business trip to the West Coast. A Board meeting. A conference in Philadelphia, followed soon after by a trip to Japan and a three-city European agenda. Dr. Keim has created an enviable scientific and business career that brings together a mosaic of experiences during his 37-year profession, starting the day after graduation in 1968.”

Kevin L. Keim ’68, Ph.D., M.Sc., it should be noted, makes an immediate impression. Standing well over six feet, he shakes hands with vigor, like when you meet a friend you haven’t seen in years. And a welcoming smile. Jerry Garcia tie, and unassuming nature that makes you feel at once at ease.

But this unpretentious façade is deceiving. Look at the signs in his office. There’s one about “The Best Way to Predict the Future is to Create It.” There’s another, “They’re Only Obstacles if You Can’t See Around Them.” You will find few in his business with a comparable level of experience. There’s an energy about him, but that energy is focused, and after five minutes, you’re certain about two things. He’s passionate about his business and he’s passionate about life.

Dr. Keim – he insists on being called Kevin - is President, CEO, and Board Director, and the driving force behind Vela Pharmaceuticals, a small pharmaceutical company that designs and performs clinical development programs. Located behind third-floor doors in an inconspicuous Ewing, NJ, office building, “Vela” is a young venture-backed start-up that has found tremendous success under his guidance. Kevin was hired in March of 2000 as Vela’s first employee. Vela’s business model is to “re-discover” and continue to develop medicines that treat diseases related to neurotransmitters and the nervous system. Vela identifies promising treatments that have been undeveloped (or discontinued) by large pharmaceutical companies, acquires full or partial ownership of these treatments, and then develops them. According to Dr. Keim, Vela’s strength lies with its ability to focus on the clinical and regulatory development of medicines and not be concerned with commercialization and marketing.

“One takes a gamble on a potential asset that somebody knows more about than you do. You get all the data, but you still have to interpret it. You also have to believe that you’ll add enterprise value so it will create a market. These big pharma companies have drug candidates in which they are investing hundreds of millions of dollars developing. Vela’s re-discovered drug asset needs to be good enough to bump one of these drugs out of a licensor’s asset cue.”

Dr. Keim’s passion for this combination of science and business can perhaps be traced back to his formative teenage years in northern New Jersey. Kevin grew up in a legacy of accountants. His father and grandfather were accountants, and while encouraged to follow, he knew early on that his life lay down a different path.

“I remember as a kid being around my father, his brothers, and my father’s contemporaries and realizing that many of these people just didn’t like their jobs. I was searching for something I enjoyed. I really enjoyed high school science, and that kept people just didn’t like their jobs. I was searching for something I enjoyed. I really enjoyed high school science, and that kept me interested.”

As with many high school students, he was applying to several colleges when his father reminded him that a past neighbor had attended this little school in Doylestown, PA. Dr. Keim came to campus and there was an instant connection between the budding scientist and the College. Biology at DelVal was very personal, he said. The education was very distinctive, so very focused and specialized.

Coming from a large family that didn’t possess the funds to easily support his college education, Dr. Keim says one of DelVal’s appeals was the opportunity to find campus employment.

“I was very fortunate because I was not only able to work off some of the college tuition, but especially able to work in a laboratory setting. As far as I’m concerned, I had four years of apprenticeship in a lab. You’re influenced by the people with whom you work closely and admire, and I remember working as a freshman in the lab with Mr.Trellani, who was a microbiologist, and learning about microbiology. I had a good working relationship with Mr. Adelson, Dr. French, Dr. Orr, and Mr. Dearing. There weren’t just teachers. They were personalities in my life. I even had a front door key to the Mandell Science Building, a brand new building, and I think now about the responsibility. (I had access to liters of pure ethanol!) You don’t find that level of responsibility given often to students and it was very, very special.”
“Delaware Valley College was a state of mind,” he says. “I was attracted by the smaller classes and I knew it would help me be a better, more serious student.”
“I remember one night out on one of the farms being drawn into helping birth a bull calf. I kept telling them ‘I’m a biology major’, but it didn’t matter. I got about elbow length into the mother, tied a rope around the calf’s hooves, and pulled him out.”

That kind of jump-right-in attitude has served Keim well ever since.

After graduating with a degree in biology in 1968, Dr. Keim went on to pursue a Master’s of Science degree in physiology at Fairleigh Dickinson University and further to a Ph.D. in physiology at New York University. The training received at DelVal provided him with the fundamental tools to launch his graduate work ahead of his graduate peers.

“The difference in the level of working knowledge was amazing. I remember that we were in a human (large animal) physiology course, so our labs used dogs, rabbits and turtles, along with high-tech instrumentation. Students that came from a variety of other undergraduate schools had never even used a pH meter before…this was the level of ‘science exposure’ I had versus my peers. The depth of knowledge I had about the fundamentals of science was so much greater.

With a specialization in neurophysiology, Dr. Keim joined Hoffmann-LaRoche after college, hired by a psychiatrist looking for novel drugs to treat mental disorders such as depression and schizophrenia. He worked in the Hoffmann-LaRoche labs for 16 years, working his way up from assistant scientist to Research Group Chief. He wanted to expand his responsibilities sooner than later, which wasn’t easily possible at Roche, so he moved to Ayerst Laboratories, Princeton, in 1984.

“These big companies have a very deep organization. They have many group chiefs and many section heads, and I surmised the only way to get to the next level within a reasonable time frame was for someone to retire creating a space or if I changed jobs.”

At the time when Kevin was weighing his professional options, he was approached by a recruiter about new opportunities at Ayerst, a division of American Home Products (AHP), that was moving operations from Montreal to the Princeton area.

“Ayerst was transferring some of the Canadians and at the same time were expanding their operations, so it was a good opportunity to get in on the ground floor of a new organization. Ayerst was a very different corporate culture from Roche. At Roche I went through the rich post–Valium years when there was early-on too much R&D money and not well managed. But, Roche made extraordinary investments in people—management courses, supervisory courses and the like. It was a very supportive, very European approach…very formative years.”

In retrospect, Dr. Keim says the move to Ayerst opened up new horizons for him as well as the awareness of a different operating business culture. The consolidation of Ayerst with Wyeth (both AHP companies) in 1987 made it possible for him to become Associate Director of Clinical Research &
Development, which took him out of experimental drug discovery science and into the clinical development arena. He began developing drugs for patients with anxiety, stroke, and Alzheimer’s disease in the United States and coordinating U.S. and international data from colleagues in Europe and Japan. The time spent at Wyeth-Ayerst also taught him the processes for systematically developing drugs, applying for, and providing data to the Federal Drug Administration (FDA). But Dr. Keim was growing restless at Wyeth-Ayerst. He was the first Ph.D. to be made a director at the company, but he was becoming ever more aware that Wyeth was a physician-focused environment and he would be unable to advance any further without a medical degree. It was at about that time he learned of a service industry called the contract research organization or CRO business.

Clinical Research Organizations were then relatively new in the pharmaceutical world, but has since grown to be big business. According to the Association of Clinical Research Organizations, the CRO market size is estimated at $10 billion annually and growing. For a researcher who was frustrated working in the formalized structure of a large corporation, this was a fortuitous discovery. In 1991, he joined International Clinical Research Corporation (ICR), a small CRO based in San Diego, CA, as vice president for scientific and regulatory affairs. Dr. Keim was the 20th employee hired, which was posting revenues of about $5 million. ICR and Quintiles, both private companies, pooled interests and went public in 1994. He was promoted to President of Quintiles Pacific in 1995 and tasked with the development, production, promotion, and sale of the Company’s services throughout North America and Europe. When Dr. Keim left in 2000, revenues for the CNS Therapeutics division alone were at $90 million and he had 500 employees in the United States.

“With a senior management team in place, we hired young, ambitious kids right out of college, trained them as clinical research associates (CRAs) and grew the business beyond all expectations...they didn’t know what they couldn’t do! We threw them into eight feet of water and they’d swim. They were empowered to have the responsibility to know the job and do it well and I think our success showed.”

PLANNED GIVING

You believe in the work of Delaware Valley College and you want to ensure that it will continue to impact generations of individuals to come. Make a gift and make a difference. Help ensure your own future financial needs and those of your family through the College’s planned giving program.

Kevin L. and Jacquelyn P. Keim are supporting the College through a $500,000 charitable trust to benefit the College. This type of trust allows you to make a gift to the College and take the deduction on your taxes as a gift to a nonprofit organization. It is a win-win opportunity. “I remember my years at DelVal and the influence it had on me as being very pivotal to my success. It’s a unique experience and very much worth supporting,” he says.

Beyond the immediate tax deduction, the donated money is also interest bearing. It grows and the accrued interest is a source of income for you during your retirement. You receive annual income and the College receives a donation. “The decision is a personal thing. Planned Giving is an important tool that will benefit an individual now regarding tax issues. It’s also a retirement vehicle and something we can pass along after we’re gone.”

If you would like more information about establishing a charitable remainder trust or would like to take the next step in becoming part of planned giving at DelVal, please contact Jason Ketter, Vice President for Institutional Advancement at 215-489-2397 or Tom Knadig, Director of Leadership and Planned Gifts at 215-489-2318.
The move to Vela in 2000 was perhaps synchronistic, developing from a Quintiles new business sales call. He had flown to New York to meet with the founders of Vela (then Janus Pharmaceuticals) and pitch Quintiles’ services. When he returned, one of the founders called, asking if he would like to be the CEO of Vela. “It’s one thing to be head of a therapeutic service business group worldwide. I had a chance to be the lead of a new start-up, where you really are on the front line.”

At Vela, Keim was quickly exposed to creating the foundations of the company and learned that he was comfortable with Wall Street and venture investors. “For years I’ve been attracted to the business side of this multi-faceted pharma industry, but I think one of the benefits is that I know the bench side well enough that I couldn’t be fooled. I could be looking for new drugs overseas and I easily understood the data that are being presented to me. I understand the science. There’s a certain truth to science that you can’t hide. I also have a strong appreciation for the business side as well.”

“You learn so much by going through this experience,” he says. “I’ve probably spoken to 80 different venture bankers. I’ve studied 200 potential drug candidates. I’ve been to health care and investment conferences. As a CEO, you not only do the science and the business development, you have to worry about leases on the office and copy machines and health care benefits for employees and the parity of pay scales. It’s really a small business operation that you learn.”

At a time when most businesspeople would be examining their 401k’s and planning for the short-run professionally, Dr. Keim sees his future remaining in biology and business. He says consulting is always an option after his run at Vela is finished.

“There are so many bright people engaged in research looking for the breakthrough to treat depression, schizophrenia, or Alzheimer’s disease, and they will need a business structure to bring it through development, registration, and to market. There are plenty of opportunities. I very much enjoyed the CRO business and there are new companies that need help. I’ll probably die with my proverbial boots on. I don’t have a reason to retire, yet. What I do I enjoy doing very, very much. It’s a passion for me. I’ve always come to work on my toes. As a scientist, I am so pleased that I am a biologist. Biology is just extraordinarily satisfying. The whole aspect of how biology links with medicine and life processes is an extraordinary field. It’s rare that I stop thinking about it. My own life experiences are placed in the perspective of this biological thing called life. As long as I am learning and have something to offer to my peers, I think I will work.”

Dr. Keim’s passion for biology has perhaps begun a legacy of its own. His son, Peter, 36, is a biologist with NovoNordisk, where he is working as an associate director managing large life-saving clinical trials. Dr. Keim’s pride in his son’s work is evident and the relationship is more than familial.

“It’s extraordinary. We’re also best friends,” he says. “It’s funny in a way: as your kids get older, they become harder and harder to impress, but our “science” relationship is nice because it’s common – we talk about our work. It’s close, both professionally and personally.”

With all this success, Kevin says he is very grateful for what he has achieved and is perhaps surprised at where his life has lead him.

“I give all the credit in the world to that person who is early in their education and says, ‘I want to be a physician,’ or ‘I want to be an architect’ and is hell bent and eyes focused on exactly what they’ve set out to do. We do have a responsibility to ourselves to find out what we should do and how we should ultimately contribute to society. I knew I liked science and was fortunate to be exposed to people who offered tremendous opportunity and leadership and to an institution such as Delaware Valley College that encouraged and nurtured my fundamental interests.”

And passion.
This narration begins each episode of the perpetually successful crime drama television program Law & Order—one of many popular shows about police work. As television and film have transitioned from simple cops-and-robbers plots to sophisticated portrayals of law enforcement, public awareness of criminal investigation techniques has increased. But while these popular dramas have brought terms like “probable cause” and “forensic evidence” into common usage, they have paid little attention to the role of criminal justice educational programs in law enforcement. How do students academically prepare for a career in law enforcement?

A growing number enroll in DelVal’s Criminal Justice Administration (CJA) department, an interdisciplinary career program offering socio-psychological, business management, and administration preparation for students planning to enter the field of criminal justice. Lead by department head Dr. David Whelan, PhD, and Dr. Donna Kochis, PhD, CJA is one of the highest enrolled departments on campus with almost 120 students. The coursework is challenging and the job preparation is demanding, but the DelVal CJA department graduates an average of 15 to 20 students per year, most of whom enter careers in law enforcement.

CRIMINAL MIND
Fans of TV crime drama know that criminal behavior is deeply rooted in psychology and sociology. Common plotlines often revolve around a defendant’s state-of-mind or societal conditions that contributed to criminal behavior. Similarly, criminal investigation can be a dramatic exercise in interpersonal psychology. While these are often exaggerated or used for dramatic effect, they have some basis in practice. DelVal’s CJA department recognizes such connections and gives students a firm grounding in sociology and psychology. “Criminal Justice is closely aligned with these types of courses because Criminology is a sub-area of Sociology, and the study of group behavior, traditions, norms, and customs is valuable,” said Dr. Whelan. “Psychology involves dealing with various types of individual behaviors, so that too is a valuable crossover into criminal justice.”

DelVal alumnus and current instructor Lieutenant William J. Daly agrees. “The course load requires a strong concentration in sociology and psychology,” Lt. Daly said, “We must consider that the laws are in direct correlation to the morals and norms of a society at a given time in history.” In his work with the Horsham Police Department, Lt. Daly has often relied on

“In the criminal justice system, the people are represented by two separate, yet equally important groups. The police who investigate crime…”

“In law enforcement, we deal with every aspect of life you can imagine.” — Lt. Daly ’98
“Students are drawn to the program for any number of reasons, be it a desire to help people, a fascination with criminology, or simple goal of being affiliated with such a growing field.”

the psychology background he gained at DelVal. “Psychology is used every day in law enforcement,” he said. “From profiling serial criminals, attempting to determine the motivation of offenders, aiding persons contemplating suicide, encountering individuals with emotional problems… In law enforcement, we deal with every aspect of life you can imagine.”

Because this theoretical study has so many practical applications, regular classroom coursework is supplemented with on-site learning, such as visits to correctional facilities. “My favorite course in our major would have to be Penology,” said student Adam Knoblauch. “This gave us an opportunity to leave the classroom and get a look at real life in the prison community.”

CAST AND CREW

Students are drawn to the program for any number of reasons, be it a desire to help people, a fascination with criminology, or simple goal of being affiliated with such a growing field. Assisting them in this development is a faculty with substantial field experience and exceptional academic pedigree.

New York native Dr. Whelan served on the Newark, NJ Police Department for 10 years, during which he earned a Master’s degree from Long Island University and a PhD from John Jay College of Criminal Justice (a senior college of The City University of New York). Dr. Whelan has been teaching for 24 years.

Dr. Kochis earned her Ph.D from Rutgers University School of Criminal Justice. She has been honored with many awards, including a recent grant from the Pennsylvania Commission on Crime and Delinquency for an evaluation of Pennsylvania police accreditation. She has also received the Jack A. Mark Memorial Award for contributions to the field of Criminal Justice, presented by the New Jersey Council of Educational Institutions for Law Enforcement. Dr. Kochis has been teaching for 21 years.

Lt. Daly served in the United States Air Force for 4 years where he was a military police officer. In 1987, he was hired by the Horsham Police Department where he has served for 19 years. During that time, he earned a bachelor’s degree from DelVal’s CJA department and a Master’s degree in Criminal Justice from West Chester University. He has been teaching in DelVal’s CJA department since 2003.

“rippled from the headlines”

Television crime drama often takes current news events and spins them into fictional plotlines. But Lt. Daly encountered the real thing in a scene that wouldn’t have been out of place on “Law & Order.” Maybe some day he’ll consult for the program and they’ll make a show out of this story.

“I stopped four members of an outlaw motorcycle gang for numerous vehicle violations,” he said. “The members were wearing their ‘colors’—each patch of color is a symbol with a particular meaning.” As soon as Lt. Daly saw these symbolic colors, he recognized them—not from previous field experience, not from a sensationalized TV program, but from a class he had taken at DelVal.

“The organized crime class at DelVal covered outlaw motorcycle gangs and went into detail on the meaning of all the patches worn on the bikers’ colors,” he said. “I was able to identify the rank structure of the four individuals, which area they were from, and which of the subjects had engaged in acts of violence or murder. When I stopped the gang members, my knowledge and experience gained in the classroom helped me maintain control and execute my police duties without any aggression or difficulties from the gang members.”

While most of us learn all we know about law enforcement from watching television, DelVal CJA students take classes that help them bring down vicious motorcycle gangs.

REALITY TV?

Everybody interviewed for this piece agreed that television crime programs have contributed to the recent popularity of criminal justice careers. But while these shows are more graphic than they’ve ever been, they still are works of fiction. “At first, they all wanted to be profilers after Silence of the Lambs,” jokes Dr. Whelan. “Now, everyone wants to go to crime scenes and do CSI work. They don’t understand that it is TV, and now how things work in the real world.”

Lt. Daly agrees. “The strong popularity of television crime shows has increased the interest in the criminal justice career,” he said. Earlier this year, our department had two police officer openings and 333 people signed up to take the entrance exam. “But he too warned against putting too much stock in fictionalized crime drama.” One problem related to the increased popularity of these television shows is being seen in the area of prosecution. During trials, many jurors have an unrealistic expectation of crime scene investigation. These shows depict unlimited staffing, extreme budgets, and, in some cases, made-up technology. When a real case is taken to trial, some prosecutors are reporting difficulties getting the jury to understand that it is TV, and now how everything they see on television.

Dr. Whelan sums it up nicely, “There are any number of shows and movies over the years that have captured the attention of potential students, and I suppose that has something to do with the steady stream of students wanting to major in criminal justice. But I would also argue that there is continued job growth in the field, and the salary and benefits are not bad either.”

Case closed. •
MECAJ - Freedom Player of the Year
PERRYMAN - Rookie of the Year

The Delaware Valley women’s soccer team had a year to remember as the Aggies qualified for the Freedom Conference playoffs for the first time since 2000 and saw three of their players named to the all-conference team with two claiming major awards.

The Aggies secured the fourth and final playoff spot with a 2-1 home victory over six-time defending conference champion The University of Scranton on the last day of the regular season. It was the team’s first-ever victory over the Lady Royals.

Delaware Valley traveled to top-seeded Drew University for the Freedom semifinals and dropped a 1-0 heartbreaker. The game was scoreless for nearly 86 minutes before Drew netted the game-winner with just 4:43 remaining. The loss ended the Aggies’ season at 10-9-1.

Individually, senior Ana Mecaj (Philadelphia, PA/Northeast) was named the Freedom Conference Player of the Year and also earned a spot on the first team, while freshman Emily Perryman (Hamilton, NJ/Steinert) was a second-team selection and the conference’s Rookie of the Year. Senior Abby Worton (Long Pond, PA/Pocono Mountain) was also named to the first team.

Mecaj was the second player in Aggie women’s soccer history to earn Player of the Year honors from the conference (Emilie Replogle picked up the award in 1996, 1997 and 1998). It was also the third time that Mecaj was named to all-Freedom first team (2002 and 2003).

Mecaj led the team in scoring for the fourth straight year as she had 10 goals and six assists for 26 points. Four of her goals were game-winners, including the tally that proved to be the difference in a 2-1 victory over six-time defending conference champion The University of Scranton that put Delaware Valley in the postseason. Mecaj finished her career as the Aggies’ second all-time scorer with 43 goals and 20 assists for 106 points.

Perryman had a standout rookie year and was third on the team in scoring with eight goals and two helpers for 18 points. Five of her points (two goals, one assist) came in Freedom Conference regular-season games.

Worton, who was a second team, all-Freedom Conference selection, headed a defensive unit that allowed just 1.4 goals and 11.2 shots per game this season. They also notched six shutouts, including three in conference contests.
### FALL SPORTS TEAM RECORDS

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### MORE HONORS FOR FALL ATHLETES

Two other Aggie fall athletes earned all-conference honors: senior defender Marcy Nye (Bernville, PA/Tulpehocken) of the field hockey team and senior defender Tarweh Witherspoon (Hamilton, NJ/Nottingham) of the men’s soccer team.

Nye’s second team selection was the first of her career. A four-year starter and 2005 team captain, she was credited with six defensive saves this season and helped the team hold opponents to 2.2 goals and 17.4 shots per game. Nye helped the Aggies to a 9-8 overall record and a 3-4 mark in Freedom Conference action.

Frank Wolfgang Baseball Field Dedication

The dedication of the Frank Wolfgang Baseball Field is set for Saturday, April 22 between the Aggies baseball doubleheader that afternoon. Rain date is April 28.

For more than 38 years, Frank Wolfgang has served the college with enthusiastic leadership, skilled management, and his superior direction of Aggie athletic competition.

At the dedication, the college will unveil the new baseball scoreboard (below) and will continue to raise funds for the Frank Wolfgang palisade, a construct of personalized bricks made to commemorate the occasion. These bricks are available to you for your donation. For more information, please contact the Office for Institutional Advancement at 215-489-2397.

Make plans to join us at the baseball field under the tent for refreshments, slide show, and your favorite Frank Wolfgang story!
Black and Tan, Dark Brewed Porter, Lord Chesterfield, or the traditional Lager, it was “take your pick” at the alumni reception hosted by the college in early November at the Yuengling Brewery, the country’s oldest brewery.

More than thirty DelVal alumni, Dr. and Mrs. Leamer, and several DelVal staffers were treated to an extensive tour of the Pottsville, PA brewery, the bottling area, and the famous underground cave, the original chilly hideaway for fermenting kegs of beer. Even Yuengling company president Richard Yuengling Jr. joined in the fun.

Alums were invited to taste tests of the seven different types of Yuengling master brews and enjoy the fine food catered for the event.

Alumni joined us in Baltimore in early January. Familiar friends and fresh faces from the area enjoyed food and fun while reminiscing about old times and hearing about the great new things happening at DelVal.
Dear Fellow Aggies,

I’ve had the pleasure of meeting many students, alumni, and friends of Delaware Valley College over the past few months at the Pennsylvania Farm Show and the alumni reception in Baltimore. As always, I was reminded of all of the ways in which this great institution has supported its students for more than a century. I believe it’s our responsibility as alumni, in turn, to support the College and current students.

One way our Alumni Association supports current students is through the Alumni Scholarship Fund. Scholarships are derived from the interest gained on the Fund’s account, with the market value currently topping $279,000. In 2005, we awarded a four-year scholarship to an incoming freshman student and a two-year scholarship to an existing junior student. Because of the Fund’s growing balance, I am pleased to say this year the Alumni Association will provide one additional scholarship to assist a student attending DelVal. I’d like to see that number continue to increase. One of the best ways we can ensure more students have the opportunity to benefit from a Delaware Valley College education is through the Alumni Scholarship Fund. Anyone can make a contribution to the Fund by contacting the Office of Institutional Advancement. It will be appreciated by generations of Aggies to come.

A-Day is right around the corner, April 28-30. I invite each of you to bring your family and join with fellow alumni on campus. Stop by the Alumni Association Tent and become involved with your association.

Just after A-Day is graduation for the Class of 2006. The Alumni Association-sponsored Senior Brunch is on May 19 and Commencement ceremonies will be May 20. Contact the Alumni Office to participate in honoring DelVal’s newest alumni.

Looking farther into the future, Homecoming Day is scheduled for October 7. Expect a fun-filled day starting with the Annual Alumni Meeting and Awards Presentation followed by the football game and a picnic in the late afternoon. Additional information on this event will follow, but please save the date.

I am always proud to say I am a Delaware Valley College alumnus. I look forward to meeting more of you at the many College- and Alumni Association-sponsored events. I hope we can work together to support the future of our alma mater.

Sincerely,

Ray Cupples Jr. ’64
Alumni Association President

ALUMNI EVENTS:

Career Day Alumni Reception
March 23, 2006
2:30PM - 4:00PM, On-campus

Frank Wolfgang Athletic Field Dedication
April 22, 2006
New Baseball Field

A-Day Weekend
April 28-30, 2006
On-campus

Senior Brunch
May 19, 2006
12:00PM - 2:00PM

Class of 1956 Commencement Breakfast
May 20, 2006
9:00AM - 10:00AM

Commencement 2006
May 20, 2006
10:30AM - 1:00PM

For more information visit: www.devalcol.edu/alumni or e-mail: alumni@devalcol.edu
“Philanthropy is almost the only virtue which is sufficiently appreciated by mankind”
HENRY DAVID THOREAU

Campaign Update
More than 4200 alumni, friends, corporations, employees, foundations have already participated in the $9 million Campaign for the Second Century, raising $8.4 million so far. The comprehensive campaign is to benefit scholarships and financial aid, improve campus facilities, provide equipment upgrades, and update scientific and technology needs campus-wide.

www.devalcol.edu/campaign

Have you participated yet?

Alumni Executive Committee
The Alumni Office is currently accepting nominations for the 2006-2007 Alumni Executive Committee. Open positions include First and Second Vice-President, Recording Secretary, Treasurer, and Representatives. Contact Jennifer Rock for more information.

Alumni Association Award
Nominations are now being accepted for the Alumni Recognition Award for Faculty, Administration, and Staff of Delaware Valley College. This award may be presented to an active or living retired member of the faculty, administration, or staff who has devoted their time, energy, and resources to prepare students to be outstanding leaders in their chosen profession and to participate actively in their community.

This award seeks to honor and extend the traditional ideals of Delaware Valley College by acknowledging a faculty, administrator, or staff member whose teaching or mentoring activities have been consistent with our founding principles. The award will be presented Homecoming Weekend 2007.

To nominate a faculty member, administrator, or staff member please contact and request a questionnaire from Jennifer Rock. Questionnaires are also available online at www.devalcol.edu/award. Questionnaires need to be received by December 31, 2006.

Contact Jennifer Rock in the Alumni Office at 215-489-2917 or scordatj@devalcol.edu
1950’s
Special congratulations to the Class of 1950 members who gathered for fun and festivities at a Homecoming Reunion Celebration in the fall! Included were Dick Clarke, Jack and Mary Greenberg, Morty and Mary Ballin, Bill Clancey, Dave and Mary Blumenfield, Alex and Roberta Greenblatt, Bill and Lill Roberts, John and Sonia Force, Jim and Alice Scheaffer, Hal Colliday, Mike and Jeanne Scheier, Sam Silber, Chuck and Katherine Raskin. All enjoyed the football game, then dinner at the Plumsteadville Inn.

1960’s
Louis Coppens ’65 would like to share some proud news regarding his daughter, Kelly. Kelly Coppens graduated from Westminster College in Utah in 2003 with a degree in Journalism. On August 14, 2005, she married Anthony Mucci. Lou, the College’s first All-American and former DelVal head track coach, still participates regularly in regional track events.

1970’s
Dennis Bauer ’74 and Donna Bauer are proud to announce the birth of a new grandson, Evan Jacob Bauer born Sept. 12, 2005 in Langhorne, PA. Evan is the son of Jason Bauer ’97 and Pam Wilson Bauer ’98.

Dianne (Rodgers) Hellwig ’76 has been in Kentucky for three years, teaching at Berea College in the Agriculture and Natural Resources Department. She has a small farm with registered Rambouillet sheep, several horses, dogs and cats.

1980’s
James Bardsley ’81 and his son each broke the Maryland age records in the competitive bench press. Jim pressed 347 lbs at 170 pound body weight at 46yo; his 17-year-old son pressed 242 lbs at 156. Jim started lifting at DelVal in 1977. Also, Jim’s unique anatomical business was featured in the Maryland Daily Record on December 9 after doubling in size in one year. Among the many services, they help train doctors on new surgical techniques and on new medical devices.

Judy (Hahn) Burns ’81 would regretfully like to inform her friends of the death of her husband, Edward, on June 11, 2005. The family will be relocating to the Boyertown, PA area in the next year or two.


Sophia (Doman) Lis ’87 married in 1989 and currently raises small animals for the pet industry. She employs six people.

Neil Clover ’89 was recently promoted to Director and Chief Technology Architect for Tyco International in Princeton, NJ.

1990’s
Robert Deemer ’90 has been accepted and is a current member of Class XI of the Empire State Food and Agricultural Leadership Institute, a.k.a LEAD NY. LEAD NY is a food and agricultural industry leadership program run by Cornell Cooperative Extension. Each class enrolls for a two-year educational program that has sessions monthly throughout and even outside New York.

Windy? Rainy? Debris flying through the air at 60 mph? Stuck in a hotel in Cancun, Mexico when Hurricane Wilma hits? That’s what Frankie La Rosa ’52 and wife Nancy experienced this past October.

Stuck on the tenth floor of their hotel with no power or functioning toilet facilities, they lived for three days with half an inch of water covering their floors. The military had evacuated only the first seven floors leaving everyone else to fend for themselves.

When Frankie and Nancy were finally able to leave the hotel, it looked like they had traveled to the island of the television show Lost. There was debris everywhere. They looked up at the hotel and realized that the windows in the rooms above and below them were blown out and their windows were still intact. Those who were evacuated to town came back with horror stories of the past few days.

Frankie and Nancy made it home on schedule, feeling extremely blessed.
Joe Crea ’94 was presented with an Award of Appreciation in 2001 from the California Energy Commission for his soil and water consulting services during the CA energy crisis. Through his recent efforts, his company received an award for Storm Water Builder of the Year from the Denver Home Builders Association. He is currently working as the National Storm Water Compliance Officer for a top ten home builder in the U.S. based in Denver. Joe is married wife Jena.

Said Crea, “I am proud of the College’s ongoing success by excelling in its programs. I am very proud of the Aggie’s Football team and would like to extend my congratulations to the team and coaches and to my former coach, Bill Manlove as well as to Bobby Leach. I would also like to extend my congratulations to Brandon Totten for doing an excellent job as head coach of the Wrestling team.”

Jamie Haddon ’95 has been selected for inclusion in the Who’s Who of Young Executives and Directors. Presently, he serves as the Executive Director of Second Alarmers Rescue Squad, which involves six municipalities.

Benjamin Zartman ’98 received a M.A. in Economic Education and Entrepreneurship from University of Delaware on May 28, 2005. He also recently completed the Federal Reserve System’s Trainer of Writers program for Economic Education Specialist and Analysts at the Federal Reserve Bank of St. Louis. The program helps teach specialists and analysts how to create, write, and analyze new and current lessons on economic and personal finance topics designed for K-12 educators across the nation.

Joann Santora ’95 wed Dr. Ronald Chartrand on October 22, 2005. Joann is currently pursuing her Masters in Biology at Towson University and is teaching Biology and Botany/Zoology for Hartford County Public Schools in Bel Air, Maryland. Ron is a Professor-at-Large in the Philosophy Department at Johns Hopkins University. They reside in Bel Air, Maryland.

SUBMIT YOUR CLASS NOTES AT
www.devalcol.edu/alumni

Send us your news and photos about engagements, marriages, births, trips, reunions, and personal successes.

You may also send your information via the post office to:
Maria Mangione
Delaware Valley College | Office of Institutional Advancement
700 East Butler Avenue | Doylestown, PA 18901

The deadline for the next issue is May 15, 2006

Marriages

Gina (Seeburger) Chevalier ’95 and Charles Chevalier are happy to announce their marriage on October 14, 2005 in St. Helen’s Roman Catholic Church, Westfield, NJ. They honey-mooned on Turtle Island, Fiji and currently reside in Westfield.

Karen Griswold ’98 and Ron Zukley ’97 announce their marriage on September 4, 2004 in Doylestown, PA. The couple was married at Our Lady of Mount Carmel Church in Doylestown, PA. They honeymooned in the Caribbean and currently reside in Doylestown, PA.

Kimberly A. Thurnau ’01 married Jeffrey S. Boyd
November 4, 2005 in Jamaica.

Krista Lawson ’02 married Jason Jefferson
July 2, 2005

Amy Wehr ’02 married Nicholas Homm ’02
September 17, 2005

Janette M. Strohecker ’05 (AGR)
married Timothy Lesher
on August, 27, 2005. Janette is employed by the United States Department of Agriculture as a soil conservationist.

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2000’s
Robin Goldblum ’01 graduated from The Ohio State University College of Veterinary Medicine with my DVM in June, 2005 and is now practicing small animal general medicine at Indian Walk Veterinary Center in Newtown, PA.

Janet Beagle ’00 graduated from Southern Illinois University in August 2004 with a Master of Science in Animal Science after studying the digestive fate of a transgenic corn fed to weanling swine. She spent a summer in Washington D.C. working for the Federation of Animal Science Societies as a liaison between agricultural researchers and legislators on Capitol Hill. Her capstone report from this internship may be viewed at: http://osl.fass.org/csfs/asp?view=bumpstick.

Kathryn (Powell) Tippins ’04 and Thomas Tippins celebrated their honeymoon in Walt Disney World, Florida during the Thanksgiving holiday. They bought a house and are now living in Hanover Township, PA with their dog, two cats and a new puppy on the way.

Sarah E. Tuffner ’04 has been promoted to Staff II Accountant in the accounting services department Dunlap & Associates, P.C., the Chalfont, PA-based certified public accounting and consulting firm. Tuffner provides accounting and tax services for privately held companies, family-owned businesses and individuals, and also assists the firm’s audit team in providing audit services for commercial entities and not-for-profit organizations. She is currently pursuing her CPA designation. Tuffner resides in Northeast Philadelphia.

Births
Mark Lewis ’94 and Kathleen Lewis are proud to announce the birth of their son Joseph Martin Lewis on July 15, 2005. Joseph joins his big sister Jacqueline who turned three in February.

Karen Griswold ’98 and Ron Zukley ’97 are proud to announce the birth of a baby girl, Jillian Elizabeth Zukley. She was born on July 6, 2005 in Doylestown, PA and weighed 8lbs. 5oz. Jillian joins her big brother Steven James who was born August 3, 2003.

Corinna (Strange) Yeager ’00 and Jeremy Yeager ’98 are proud to announce the birth of a baby girl, Kaitlynn Elizabeth. She was born on October 11, 2005 and weighed 7lbs. 2 oz. and was 20.5 inches long. Big brother is Jeremiah Austin who turned two on November 2.

Engagements
Amanda Desiderio ’02 and Jonathan Nowicki ’02. The wedding ceremony is being planned for Dec 31, 2006 in Cinnaminson, New Jersey.

Tiffany Keller ’03 and Pedro Lopes ’04. The wedding is planned for Sept 23, 2006.

In Memoriam
Herbert M. Meyers ’34 - December 5, 2005
Bruce Smith ’51 - December 23, 2005
Saul I. Nadler ’59 - October 30, 2005
Tina M. Nelson ’79 - October 19, 2005

FALL PHONATHON
In November and again in February, Delaware Valley College held its Annual Fund Phonathon to raise funds to financial aid to students and support funding for programs, campus improvements, technology, and sports equipment.

Students reach out to alumni and friends to update their contact information, share current happenings on campus, and to ask for a vital contribution to the college. Students are also able to network with alumni and improve their communication skills.

And thanks to you, the Fall Phonathon raised more than $77,000 in pledges!

Delaware Valley College does not discriminate on the basis of race, color, sex, age, national or ethnic origin, sexual orientation, disability in administration of its educational policies, admissions policies, scholarship and loan programs, athletic programs, employment, or other school-administered programs. Inquiries may be directed to the Section 504 Coordinator of the Title IX Coordinator, Office of the President, Extension 2203.

Delaware Valley College encourages qualified persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation or have questions about the physical access provided, please contact the Office of the President at 215-489-2203, in advance of your participation or visit. This publication is available in alternative media on request.
Dear Friends,

Spring is always an exciting time on the Delaware Valley College campus. This spring, especially, we have many reasons to be encouraged about the direction in which we are headed. Students returned to campus for the start of the spring semester on January 18, and enrollment remains high. We continue to build upon our strengths, and the College’s commitment to success is not unrecognized by students transitioning into college life.

Delaware Valley College remains at the forefront of education for our students, alumni, and community. In December, the Kenneth and Carol Lipton Lectureship Series was launched with its first presenter, Joseph Goodwin, Deputy Director for the Pennsylvania Office of Homeland Security, speaking about the impact of state homeland security on Pennsylvania residents. We look forward to hearing from experts and leaders in various fields as this program continues.

You’ve heard a lot about the new Farm Market over the past two years. Phase II was completed in January with the opening of the greenhouse. The final step in this endeavor is construction of Phase III, classroom space, for which funds are being sought. As academic programs are integrated into day-to-day operations of The Market, this project will add significant value to our students’ educational experience.

Additional upcoming projects include remodeling of the Horticulture Building, continual updating of academic equipment, and a new football field. The College is seeking funds for the $500,000 football field project, with a goal of completion for the 2006 season. This includes the installation of drainage, irrigation, and new sod. This will continue the improvement to our athletic facilities, which is a priority in our Strategic Plan. Phase II of the South Hall residence facility is complete, providing a total of 304 beds in the building and eliminating the need for temporary housing. With its completion, the front part of Eillon Hall will be renovated into a state-of-the-art health center. As funds become available, other residence halls will be systematically upgraded. These are great ventures to look forward to as the College continues its tradition of excellence in higher education.

In preparing for Delaware Valley College’s future, we can’t forget the $9 million Campaign for the Second Century coming to a close on June 30, 2006. Designed to assist in growing all areas of the College, the campaign is dependent on the support of alumni and friends. The campaign will help to provide the necessary resources to provide a 21st century education—improving infrastructure and facilities, building the endowment to support student scholarships, providing tools, resources, and training for faculty, and strengthening our academic programs. I hope you see this campaign as a time to transform your love for this institution into action. I truly believe that our future is limited only by our vision and willingness to improve. Now is a critical time to participate in the campaign and support the continued evolution of the College in a highly competitive market.

Of course, spring means A-Day is around the corner. This is the year to come and admire the College’s accomplishments. Visit South Hall and The Farm Market. These are significant ventures that would not have been possible without the support of our alumni and friends. For that, future alumni and the entire college community thank you. Together we will continue to make good things happen at Delaware Valley College.

Sincerely,

Thomas C. Leamer, D.Ed.
President
Everyone’s a Little Country at A-Day

April 28-30th

Friday
12PM-6PM
Judging and Preview of Exhibits

Saturday & Sunday
10AM-7PM
Games • Exhibits • Performers
Demonstrations • Musical Guests
Livestock Shows

Fun for the Whole Family!

www.devalcol.edu/aday