FOOD & AGRIBUSINESS COURSE DESCRIPTIONS
(3 courses; 3 credits each; 9 credits required)

GB 6110  **Strategic Management of Food & Agribusiness Enterprises:** This course explores the integration of the functional areas of business at the corporate level. Heavy emphasis is on environmental analysis, goal setting, assessing core competencies, choosing a strategic direction, and organizational implementation and control in the contest of a respective business operation.  
*Prerequisites: GB 6010, GB 6030, GB 6040, GB 6050*

GB 6111  **Current Issues in Food & Agribusiness:** Analysis of current critical practice and research issues in food and agribusiness, agri-food systems, food systems, global, competitiveness, sustainable agriculture, agribusiness ethics, new food and agribusiness ventures, cooperatives, farm management firms, agribusiness multinationals, innovation change, etc. The course will use case study, analysis, and problem solving to analyze the efforts of critical practices on the food and agribusiness industry.  
*Prerequisites: GB 6010, GB 6030, GB 6040, GB 6050*

GB 7110  **Executive Capstone Seminar:** Critical analysis of case studies in strategic management with an emphasis on integrative decision-making. Strategy formulation, implementation, and evaluation and control in today’s organization.  
*Prerequisites: All Core Courses, and Two Advanced Courses (May be taken concurrently with elective)*

FOOD & AGRIBUSINESS ELECTIVE COURSE DESCRIPTIONS
(Select one course; 3 credits each; 3 credits required)

GB 6112  **Food & Agribusiness Marketing:** An analysis of agricultural marketing systems focusing on their structure, pricing and coordination mechanisms, and performance. Case studies will be used involving decision-making using marketing tools from previous courses.  
*Prerequisites: GB 6040, GB 6050*

GB 6114  **Food & Agribusiness Price Analysis:** A study of the applications of price and demand theories to agricultural market analysis. Topics include, agricultural product supply and input demand, uncertainty and risk, expectations, and supply dynamics.  
*Prerequisite: GB 6050*

GB 6115  **Topics of International Food & Agribusiness:** An analysis of government policies and programs which develop agriculture, conserve agricultural resources, address consumer food concerns, stabilize prices and
increase income levels. The influence of macro-policy, world economy and international trade on U. S. agriculture is also discussed.

*Prerequisites: GB 6040, GB 6050*

**GB 6113 Management of Food & Agribusiness Delivery Systems:** This course will deal with the economically efficient distribution of goods and services from their points of creation to the customers. Topics will include strategic decisions such as aggregate distribution plans and warehouse location as well as operational decision including the delivery routes and dispatching.

*Prerequisites: GB 6040*