Succeed with Delaware Valley College

Not too many people start on a career path and stay on it their whole career. The average person will change jobs six times in their working life. At Delaware Valley College, our goal is to train you to be successful in any economic climate you might face in your career. We teach you how to plan, to present your ideas and how to be your best under pressure. We teach you how to use critical thinking, which in its most basic form, is studying the ability to ask better questions. Whether it's a small business or a Fortune 500® company, you will have the tools to be successful when you graduate from DelVal.
Business at DelVal

Business Administration is a broad, comprehensive career program that deals with the science and art of the human, physical and economic resources of a business enterprise. As a science and art, it deals with the principles, concepts and practices that influence the activities of finance, operations, personnel, distribution and marketing. Emphasis is placed on management’s ability to analyze, plan, motivate, coordinate and control the varied activities necessary for effective and successful operations of a business organization. Business Administration at Delaware Valley College has been in existence for more than 30 years and has graduated nearly 2,000 students. The department offers 80 to 90 courses each semester, more than any other department on campus.

While at Delaware Valley College, your studies in Business Administration will focus on one of nine concentrations. They are:

- Accounting
- E-Business
- Financial Services
- General Business
- Management
- Management Information Systems
- Marketing
- Food Service and Management
- Sports Management
Sports Management

Sports in the United States is a big business in today’s economy. It is one of the fastest growing industries. Sports organizations require the expertise of top business leaders with well-diversified responsibilities. The field of sports management, though relatively new as an academic discipline, has grown to become a reputable and established academic concentration. To be engaged in the field of sports management means working in a challenging business. Each day, the print and electronic media make public the current problems facing owners, school administrators, colleges and universities concerning sports administration. There are issues of salaries and salary caps, revenue sharing, player contracts, unions, new stadiums and other sports facilities, radio and television, food and drink concessions, ticket sales, promotion, marketing, public relations, parking, security and more.

Our Faculty

The Business Administration faculty have more than 135 years combined experience in public accounting, general management, labor relations, acquisitions, finance, marketing and human resources. You won’t find graduate assistants teaching any classes at DelVal. The Business Administration faculty all bring real world experience to the classroom. Dedicated to teaching, they believe in our hands-on philosophy, are active in their professional associations and incorporate the industry’s areas of growth and current trends into their subject programs. They work with you to develop the curriculum most appropriate to your career goals. The faculty all have a minimum of a master’s degree in business administration (MBA) and work experience. Work experience in the field in which faculty teach is very important.

The Department emphasizes a practical approach to education that combines theory with what works in business. All belong to professional associations related to the business community and are actively working with business and industry. You will have a member of the business faculty as an advisor who will help you plan your academic program and guide you through your years at DelVal.
The DelVal Difference

Ideally located in Doylestown, PA, Delaware Valley College offers a full spectrum of educational opportunities, from research and consulting right on campus to local businesses. Local professionals lend their expertise as visiting speakers and program advisors.

The college’s size works to your advantage. Classes are small enough for you to actually experience the subject matter hands-on, often one-on-one with your professors. This hands-on involvement is a basic part of our school’s philosophy of scholarship with applied experience. Small classes ensure you ample laboratory time and work space and provide the opportunity for exciting, meaningful dialogue with classmates and professors. As your career goals develop, your advisor helps you to tailor your program towards maximum achievement.
Employment Program

Your college experience at DelVal will be individual and enriching. Our philosophy of "hands-on" learning — through the College Employment Program — prepares you for the workforce in a unique way. In order for the business major to relate courses to the "real" world, each business student must complete the required 24 weeks of employment in order to graduate. Students gain the experience employers want, and our success rate speaks for itself. Over the last two years, the average employment rate for all Business Administration graduates was 95 percent within six months of graduation.

You graduate with classroom experience and practical experience, a substantial resume and the confidence employers seek. Perhaps you will use your degree in Business Administration to enter the corporate world, start your own business or continue your education in a master's degree program. Your career goals are the focus of the academic programs at Delaware Valley College.

Job Placement

An added advantage of attending Delaware Valley College can be found in the opportunity to share in the tremendous placement success of our graduates.

A substantial percentage of DelVal graduates are matched with prospective employers through our career conference held on campus, on-campus interviews and as an outgrowth of the experience gained through the Employment Program. An exceptionally successful Career Placement Office supports all of these activities. The office assists students in career development through individual guidance, resume-writing workshops and interview technique suggestions.

Some Employers of DelVal Graduates

<table>
<thead>
<tr>
<th>Company</th>
<th>Job Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unisys</td>
<td>Account Analyst</td>
</tr>
<tr>
<td>Summit Bank</td>
<td>Branch Manager</td>
</tr>
<tr>
<td>Beiz Dearborn</td>
<td>Manager</td>
</tr>
<tr>
<td>Pepsi Cola</td>
<td>VP for Technical Operations</td>
</tr>
<tr>
<td>Scott Specialty Gases</td>
<td>Accountant</td>
</tr>
<tr>
<td>Prudential</td>
<td>Underwriter</td>
</tr>
<tr>
<td>Proctor &amp; Gamble</td>
<td>Manager of Logistics</td>
</tr>
<tr>
<td>Merck</td>
<td>Financial Analyst</td>
</tr>
</tbody>
</table>
INVITATION TO VISIT

We welcome campus visits and are pleased to arrange tours of our facilities and visits to classes in session.

For more information about the Department of Business Administration at Delaware Valley College, contact:

OFFICE OF ADMISSIONS
Delaware Valley College
700 East Butler Avenue
Doylestown, PA 18901-2697
215-889-2211
Website: www.delval.edu
E-mail: admitme@delval.edu

or

GARRY FLOWER, CHAIR
DEPARTMENT OF BUSINESS ADMINISTRATION
Delaware Valley College
700 East Butler Avenue
Doylestown, PA 18901-2697
215-889-2219
E-mail: Garry.Flower@delval.edu